

Scarboro Surf Life Saving Club

Policy 7.8 Club Colours and Badge



1. Introduction

This policy will introduce members to the official Club Colours and the background, design and use of the official Club Badge.

2. Objectives

The objectives of this document are to:

- Ensure that members are aware of the official Club Colours; and
- Ensure that members are aware of the procedures in obtaining and the wearing of the Club Badge and colours.

3. Club Colours

The official colours of the Club shall be Emerald Green, Gold and Black.

4. Club Badge and Official Colour Codes

The Club badge:

- Will be in the form of a shield (escutcheon) outlining a shield (inescutcheon), on which shall be depicted a lifebuoy with a surf lifesaving reel, line and belt situated centrally within it.
- The lifebuoy shall have the word “SCARBORO” in capitals, on the top half and “S.L.S.C.” on the bottom half, separated by three (3) strands indicating rope as in the style of an early 1900’s model life buoy, on either side.
- The legend “Est. 1928” shall be included in the lower part of the inescutcheon between the securing rope band and the escutcheon in all cases where the badge is in published form on any documentation.
- Use of the badge without “Est. 1928” is for clothing apparel only (due to limitations of reproducing) in this instance the “est. 1928” sits below the shield.
- When displayed in full colour form, the badge will be displayed as described below.
 - The escutcheon (outer shield) shall be gold, showing around the outline of the inescutcheon or main shield, with four (4) block points across the chief or top, equally distanced along the top, two (2) on each side of the middle chief or centre point.
 - The inescutcheon shall be emerald green,

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- The securing rope of the lifebuoy around the inside border of the inescutcheon shall be gold, fading into emerald green at the four (4) securing points at the middle chief, middle base and both sides.
- The lifebuoy shall be black with the three (3) strands on each side in emerald green separating SCARBORO in the top half and S.L.S.C in the bottom half, both of which shall be gold.
- The surf lifesaving reel, line and belt shall be located in the centre of the lifebuoy and coloured gold, with the bulk of the reel barrel being emerald green.

A copy of the approved Club badge in both full colour and black & white is included below.



When displaying the badge in colour in any documentation, the preferred colour codes area –

PMS CODES:

The preferred PMS colour codes are:

Emerald Green: PMS 356C green

Gold: PMS 116C gold

Black: PMS black C

PANTONE CODES:

The preferred Pantone colour codes are:

Emerald Green: Pantone 356 C, colour values: RGB 0 122 51
HEX/HTML 007A33
CMYK 91 0 100 26

Gold: Pantone 116 C, colour values: RGB 255 205 0
HEX/HTML FFCD00
CMYK 0 10 98 0

Black: Pantone Black C, colour values: RGB 45 41 38
HEX/HTML 2D2926
CMYK 65 66 68 82

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FONT:

In any instance of the Club name being used along side the badge, the font shall be –

Helvetica Neue 65 Medium

5. Use of Badge

The Club Badge can only be reproduced or displayed in any form whether on clothing, in print or any other form, under approval from the Board.

The inclusion of other words with any display or use of the badge can only be under the badge and should be restricted to:

Club Motto “We strive to maintain a self-imposed service”

Name of team or event at which the wearer is representing the Club

“2019 Australian SLS Championships”

Or other such words only as approved by the Board.

The Board can at any time determine the use or display of the Club Badge, provided it is done so in line with and to further the Objects of the Club and/or for members to promote their membership of the Club.

Any member can at any time make written request to the Board for use of the Club Badge, outlining the reason for and method of use or display and the Board’s decision in this matter is final.

Ends.